



ZURICH  
FILM  
FESTIVAL

# PARTNERSHIP

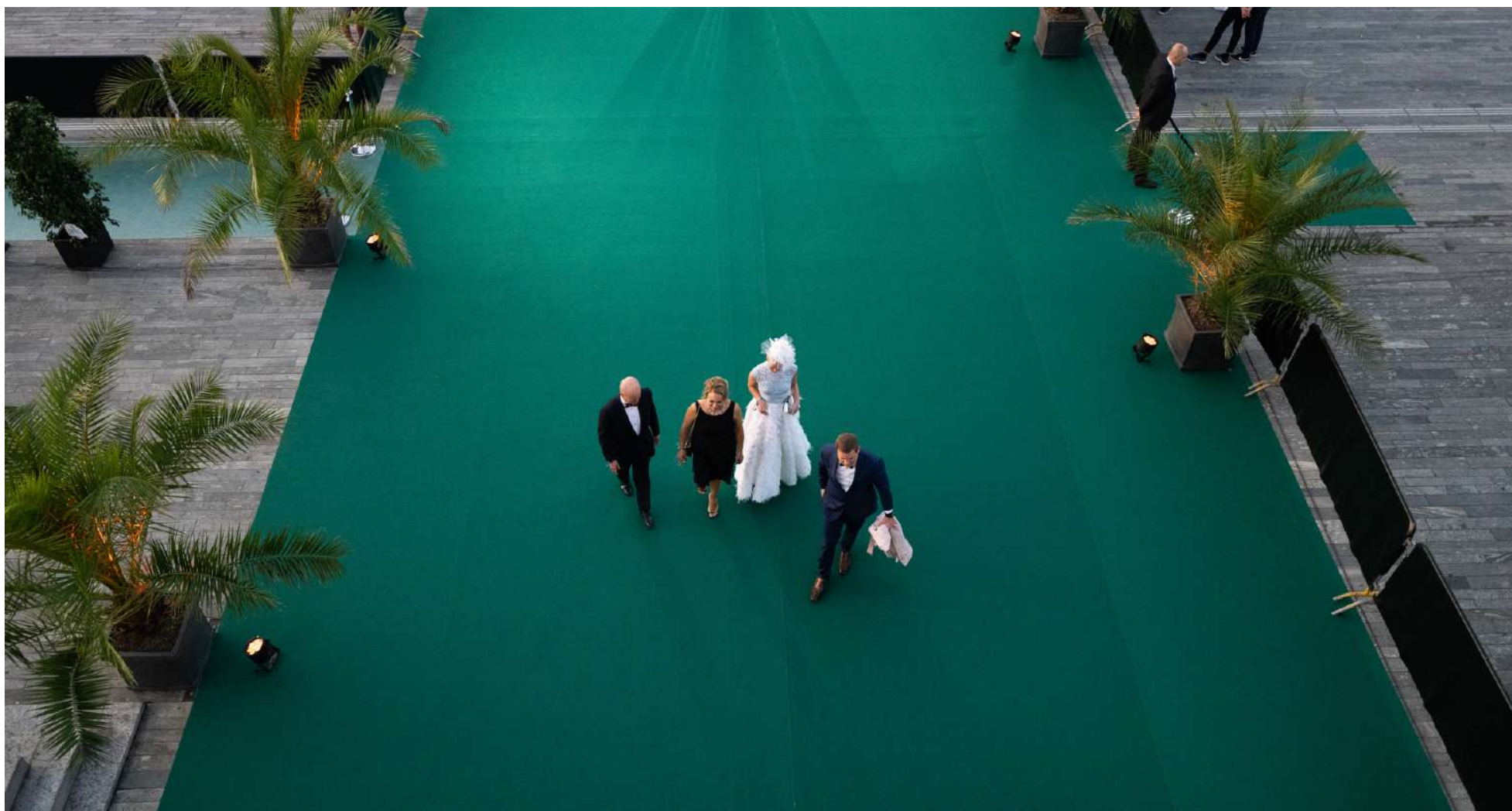
## WITH THE ZURICH FILM FESTIVAL



## ZFF HIGHLIGHTS

The Zurich Film Festival provides a platform for the most promising filmmakers from around the globe. It aims to promote exchange between emerging directors, successful film workers, the film industry and the general public. Every autumn, the ZFF presents the year's greatest discoveries and most anticipated films.





## ZFF 2023 – FACTS & FIGURES



52

World or European premieres



130'000

festival visitors



1'440

hotel nights



4'501

reports in Swiss media



465

screenings



41.4%

percentage of female directors  
(2023)



1'067






guests & accredited delegates



2.1 Mio

website visits zff.com

## THE DIVERSITY OF THE ZFF

| Programme                                                                                                                                                           | ZFF for Kids                                                                                                                                                                 | Industry                                                                                                                                                                               | Hospitality                                                                                                   | Awards                                                                                                                                                                                                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                                                                                             |                                                                                                      |                            |                                                                                                                                                                                    |
| <ul style="list-style-type: none"><li>• Competition</li><li>• Gala Premieres</li><li>• Special Screenings</li><li>• New World View</li><li>• Border Lines</li></ul> | <p>Curated special programme for children</p> <p>Year-round programme in the field of film and media education for kids aged 8 – 13 years (4 – 13 years during the ZFF).</p> | <ul style="list-style-type: none"><li>• ZFF Masters</li><li>• ZFF Talks</li><li>• Zurich Summit</li><li>• ZFF Academy</li><li>• ZFF Summit Climber</li><li>• Leading Females</li></ul> | <ul style="list-style-type: none"><li>• Opening Night</li><li>• Award Night</li><li>• Client events</li></ul> | <ul style="list-style-type: none"><li>• Golden Icon Award</li><li>• A tribute to... Award</li><li>• Career Achievement Award</li><li>• Golden Eye Award</li><li>• Gamechanger Award</li><li>• Audience Award</li><li>• International Film Music Competition</li></ul> |

## TARGET GROUPS

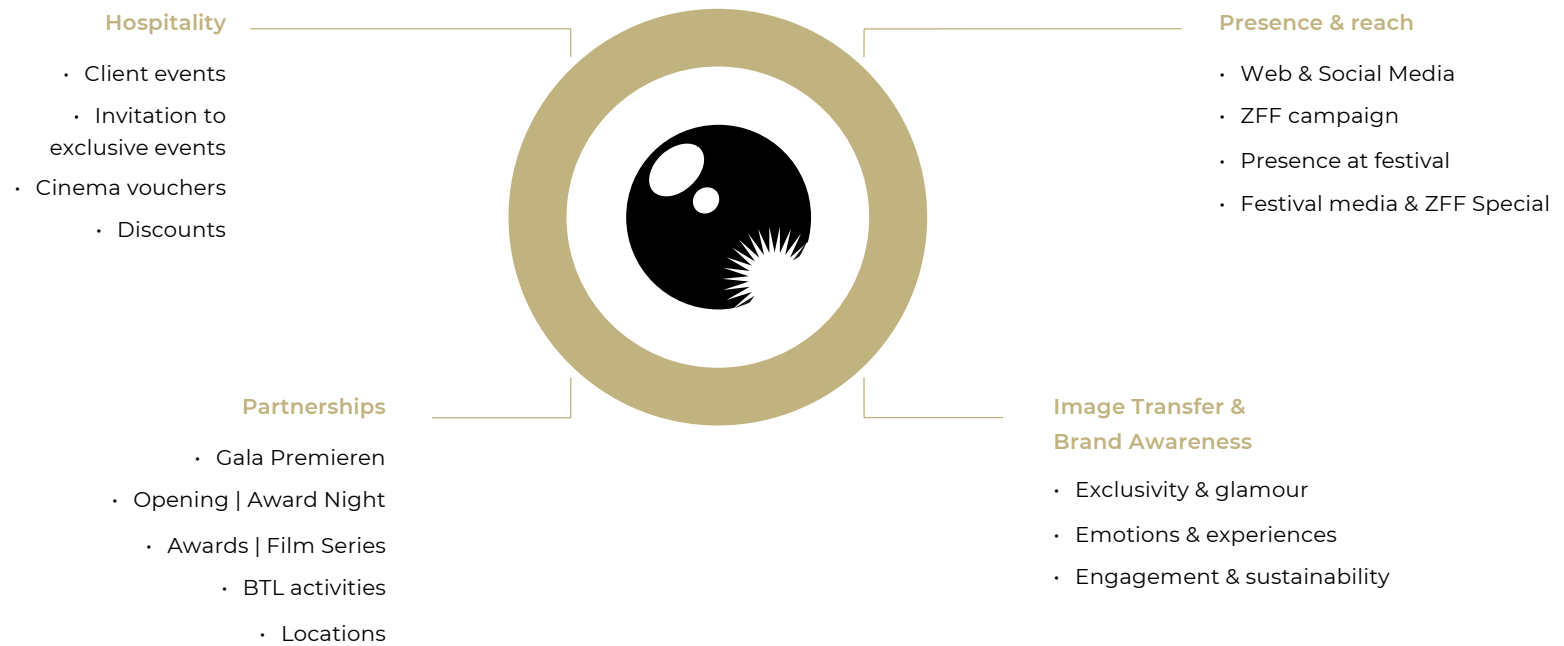
| Public Festival                                                                                                                                                                                 | Culture Vultures                                                                                                                                                                                                                                      | Green Carpet Fans                                                                                                                    | Industry Insider                                                                                                                                                                                               | Business Clients                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                |                                                                                                                                                                      |                                                    |                                                                                                                             |                                                                                                                                                                                               |
| <ul style="list-style-type: none"> <li>• 130'000 visitors</li> <li>• Daily screenings</li> <li>• Daily activities @ Festival Centre</li> <li>• ZFF for Kids</li> <li>• Family events</li> </ul> | <ul style="list-style-type: none"> <li>• Zurich Film Stroll</li> <li>• ZFF Masters sessions</li> <li>• Collaboration with Kunsthau Zurich, Schauspielhaus and Opera House</li> <li>• Special performances and themes (music, art, culture)</li> </ul> | <ul style="list-style-type: none"> <li>• Daily appearances on the Green Carpet</li> <li>• Meet &amp; Greet with the stars</li> </ul> | <ul style="list-style-type: none"> <li>• Zurich Summit</li> <li>• ZFF Academy</li> <li>• ZFF Master Classes</li> <li>• Leading FeMales in Film</li> <li>• Industry reception</li> <li>• Competition</li> </ul> | <ul style="list-style-type: none"> <li>• Hospitality events</li> <li>• Partner activities</li> <li>• ZFF Donors</li> <li>• Exclusive events with actors/actresses, filmmakers &amp; directors</li> <li>• 10 private festival locations for pre and post cinema events</li> </ul> |





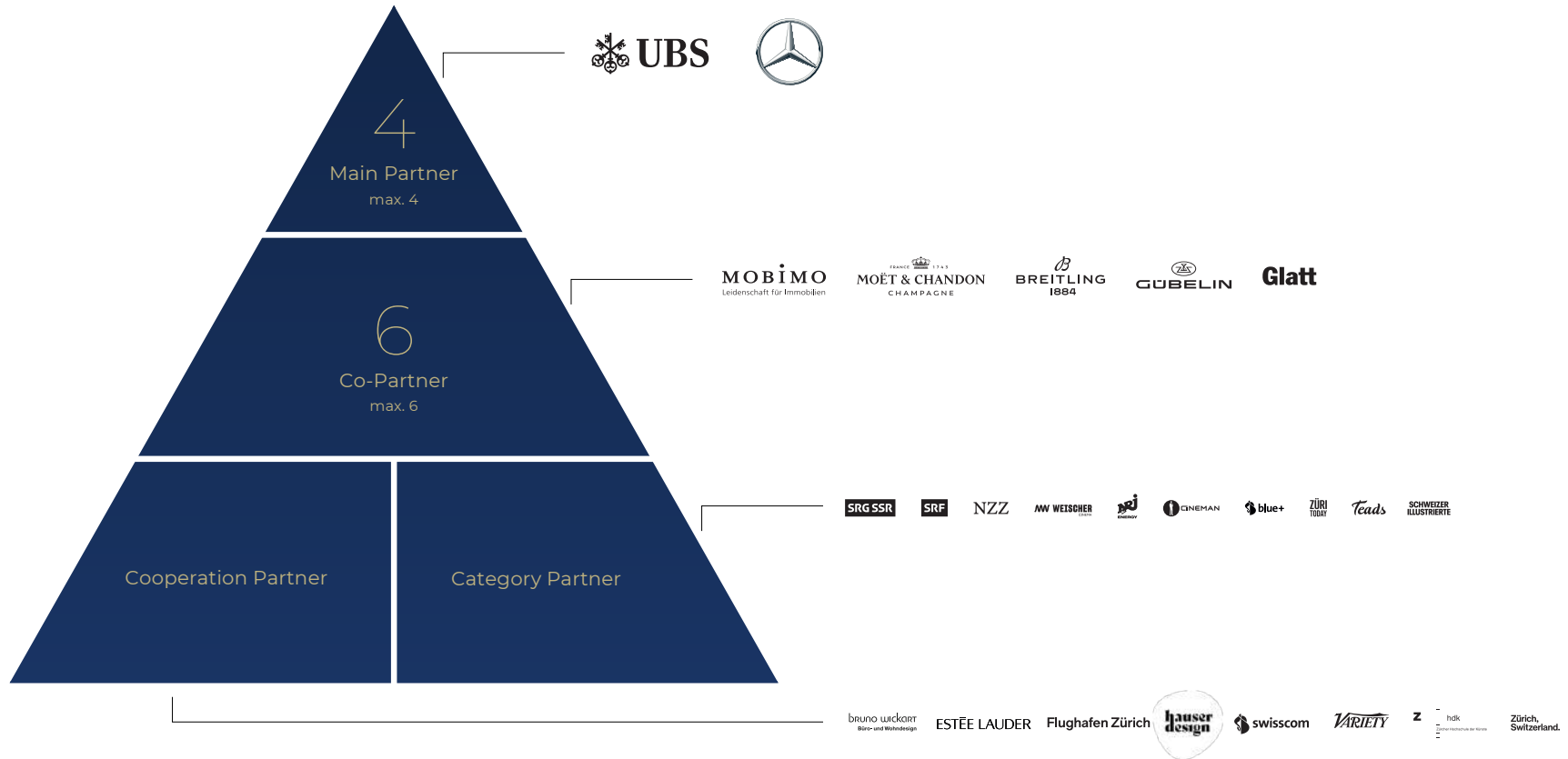
## WHAT THE ZFF OFFERS YOU AS A PARTNER

The individually tailored brand activation of our partners is a central element of the partnership.





# OUR PARTNER STRUCTURE



## SERVICES

| Exclusivity                                                                       | Main Partner               | Co-Partner                 | Cooperation Partner        |
|-----------------------------------------------------------------------------------|----------------------------|----------------------------|----------------------------|
| Official Partner of the Zurich Film Festival                                      | ○<br>(max. 4 partner)      | ○<br>(max. 6 partner)      | ○                          |
| Presence and Visibility Green Carpet                                              | ○                          | —                          | —                          |
| Presence in overall Communication and Marketing Campaign                          | ○                          | —<br>(partially)           | —                          |
| Industry Exclusivity                                                              | ○                          | ○                          | —                          |
| Access to Film Industry                                                           | ○                          | ○                          | —                          |
| Partnership of a Film, Award or an Exclusive Event (priority Main and Co-Partner) | ○                          | ○                          | —                          |
| Presence and Visibility (Brand   Products)                                        | ○                          | ○                          | ○                          |
| Cinema Experiences and Client Events                                              | ○                          | ○                          | ○                          |
| Individual Integration                                                            | ○<br>(optional, add. cost) | ○<br>(optional, add. cost) | ○<br>(optional, add. cost) |



## WHAT THEY SAY ABOUT US

«It's great that the Zurich Film Festival exists and can defend the cinema and the various international cultures represented through the films it presents to its audience.»

– Juliette Binoche, Academy Award-winner

«If Cannes and Venice are the grandmothers of the European festival scene, ZFF is the trendy teenager. It popped up in 2005 and quickly became established, with thousands of industry folk visiting the Swiss city»

– The Guardian

«No other festival has managed to gather global recognition so quickly since its foundation as the Zurich Film Festival.»

– The Hollywood Reporter

«A new record – which turns the Zurich Film Festival to be Europe's most attractive Film Festival in the autumn season.»

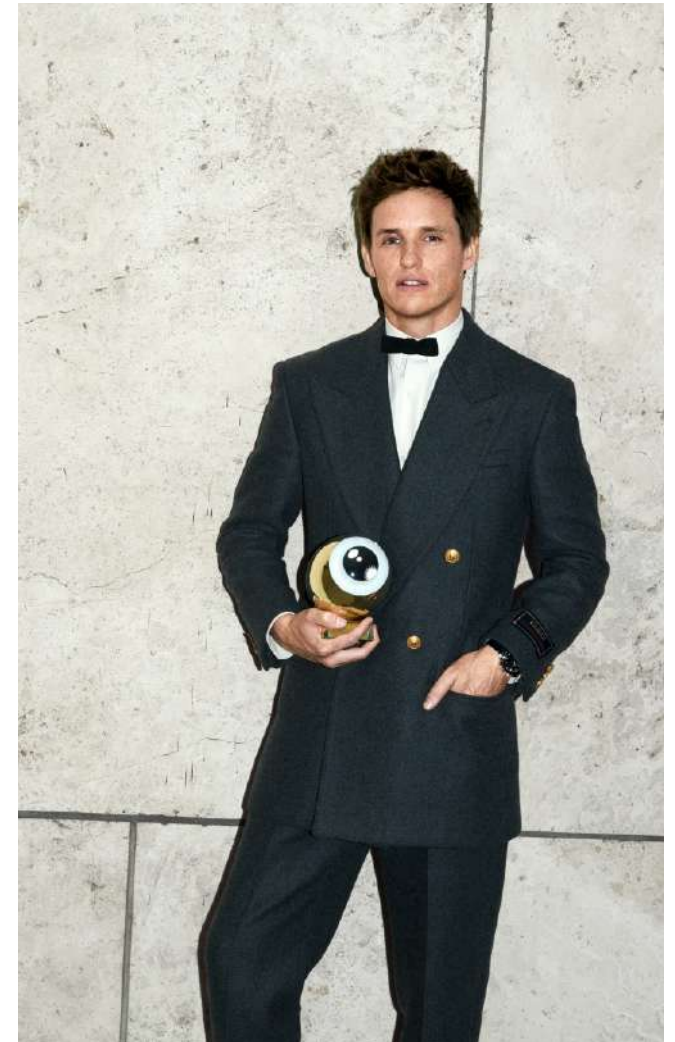
– BZ Berlin

«I'm not surprised that the Zurich Film Festival has become one of the most important ones in Europe. The care and support is perfect, the program is great and the city and people are fantastic.»

– Daniel Brühl, Actor

«The Zurich Film Festival has a very special place in my heart, because the ZFF was the first film festival I was ever invited to 15 years ago»

– Eddie Redmayne, Academy Award-Winner





## AWARD WINNING FILMS @ ZFF

Zurich Film Festival as a launch event for the award season:

### POOR THINGS

by YORGOS LANTHIMOS– Premiere at ZFF in 2023

Academy Award for Best Actress, Best Costume Design, Best Makeup and Hairstyling

### THE ZONE OF INTEREST

by JONATHAN GLAZER – Premiere at ZFF in 2023

Academy Award for Best International Feature Film, Best Sound

### ALL QUIET ON THE WESTERN FRONT

by EDWARD BERGER – Premiere at ZFF in 2022

Academy Award for Best International Feature Film, Best Cinematography (James Friend)  
best Original Score (Volker Bertelmann) and Best Production Design (Christian M. Goldbeck and Ernestine Hipper) in 2023

### THE POWER OF THE DOG

by JANE CAMPION – Premiere at ZFF in 2021

Academy Award for Best Director (Jane Campion) in 2022

### NO TIME TO DIE

by CARY FUKUNAGA – Premiere at ZFF in 2021

Academy Award for Best Original Song (Billie Eilish & Finneas O'Connell) in 2022

### THE FATHER

by FLORIAN ZELLER – Premiere at ZFF in 2020

Academy Award for Best Actor (Anthony Hopkins)  
Best Adapted Screenplay (Christopher Hampton & Florian Zeller) in 2021

### NOMADLAND

by CHLOÉ ZHAO – Premiere at ZFF in 2020

Academy Award for Best Picture, Best Director (Chloé Zhao)  
Best Actress (Frances McDormand) in 2021

### JUDY

by RUPERT GOOLD – Premiere at ZFF in 2019

Academy Award for Best Actress (Renée Zellweger) in 2020

### JOKER

by TODD PHILIPPS – Premiere at ZFF in 2019

Academy Award for Best Actor (Joaquin Phoenix)  
Best Original Score (Hildur Guðnadóttir) in 2020



## SOME OF OUR GUESTS OF HONOUR @ ZFF

### 2023

**Todd Haynes**  
A Tribute To ... Award

**Jessica Chastain**  
Golden Icon Award

**Volker Bertelmann**  
Career Achievement Award

**Michel Merkt**  
Career Achievement Award

**Mads Mikkelsen**  
Golden Eye Award

**Diane Kruger**  
Golden Eye Award

### 2022

**Luca Guadagnino**  
A Tribute To ... Award

**Sir Ben Kingsley**  
Golden Icon Award

**Rachel Portman**  
Career Achievement Award

**Charlotte Gainsbourg**  
Golden Eye Award

**Eddie Redmayne**  
Golden Eye Award

### 2021

**Paolo Sorrentino**  
A Tribute To ... Award

**Sharon Stone**  
Golden Icon Award

**Paul Schrader**  
Lifetime Achievement Award

**Mychael Danna**  
Career Achievement Award

### 2020

**Malwenn**  
A Tribute To ... Award

**Juliette Binoche**  
Golden Icon Award

**Roif Lyssy**  
Career Achievement Award

**Til Schweiger**  
Golden Eye Award

**Olivia Colman**  
Golden Eye Award

### 2019

**Roland Emmerich**  
A Tribute To ... Award

**Cate Blanchett**  
Golden Icon Award

**Kristen Stewart**  
Golden Eye Award

**Ching-Shan Chang**  
International Film Music Competition

### 2018

**Wim Wenders**  
A Tribute To ... Award

**Judi Dench**  
Golden Icon Award

**Donald Sutherland**  
Lifetime Achievement Award

**Sebastian Androne-Nakanishi**  
International Film Music Competition

### 2017

**Rob Reiner**  
A Tribute To ... Award

**Glenn Close**  
Golden Icon Award

**Aaron Sorkin**  
Career Achievement Award

**Andrew Garfield**  
Golden Eye Award

**Jake Gyllenhaal**  
Golden Eye Award

**Guisepppe Onofrietti**  
International Film Music Competition

### 2016

**Olivier Assayas**  
A Tribute To ... Award

**Hugh Grant**  
Golden Icon Award

**Lorenzo Di Bonaventura**  
Career Achievement Award

**Marcel Hoehn**  
Lifetime Achievement Award

**Javier Bayon**  
International Film Music Competition

### 2015

**Mike Leigh**  
A Tribute To ... Award

**Arnold Schwarzenegger**  
Golden Icon Award

**Steve Colin**  
Career Achievement Award

**Armin Müller-Stahl**  
Lifetime Achievement Award

**Liam Hemsworth**  
Golden Eye Award

### 2014

**Claire Denis**  
A Tribute To ... Award

**Diane Keaton**  
Golden Icon Award

**Michael Shenberg**  
Career Achievement Award

**Hans Zimmer**  
Lifetime Achievement Award

**John Malkovich**  
Golden Eye Award

**Leeran Z. Raphaely**  
International Film Music Competition

### 2013

**Michael Haneke**  
A Tribute To ... Award

**Hugh Jackman**  
Golden Icon Award

**Tim Bevan & Eric Fellner**  
Career Achievement Award

**Harrison Ford**  
Lifetime Achievement Award

**Laurent Courbier**  
International Film Music Competition

### 2012

**Tom Tykwer**  
A Tribute To ... Award

**Richard Gere**  
Golden Icon Award

**Jerry Weintraub**  
Career Achievement Award

**John Travolta**  
Lifetime Achievement Award

**Helen Hunt**  
Golden Eye Award

**Michael Künstle**  
International Film Music Competition

### 2011

**Paul Haggis**  
A Tribute To ... Award

**Sean Penn**  
Golden Icon Award

**Alejandro González Iñárritu**  
Career Achievement Award

**Laurence Fishburne**  
Special Achievement Award

### 2010

**Miloš Forman**  
A Tribute To ... Award

**Michael Douglas**  
Golden Icon Award

### 2009

**Roman Polanski**  
A Tribute To ... Award

**Morgan Freeman**  
Golden Icon Award

**Michael Keaton**  
Lifetime Achievement Award

### 2008

**Costa-Gavras**  
A Tribute To ... Award

**Sylvester Stallone**  
Golden Icon Award





## CONTACT

### Zurich Film Festival

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zff.com | Spoundation.com



**Kathrin Malzach**  
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## NEXT FESTIVAL DATES

- |                          |                                |
|--------------------------|--------------------------------|
| 20. Zurich Film Festival | October 3 – October 13, 2024   |
| 21. Zurich Film Festival | September 25 – October 5, 2025 |
| 22. Zurich Film Festival | September 24 – October 4, 2026 |

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