

ZURICH SUMMIT 2021

Christian Jungen - Artistic Director, ZFF
Reta Guetg - Head of Industry, ZFF
Wendy Mitchell - Host of the day

09:30 – REINVENTING MGM: HOW PAMELA ABDY AND MICHAEL DE LUCA HAVE CREATED A HOME FOR EVERY KIND OF STORYTELLER

- Pamela Abdy - MGM Motion Picture Group, President
- Michael de Luca - MGM Motion Picture Group, Chairman
- Moderator: Roeg Sutherland - CAA, Co-Head

10:00 – CREATIVE FINANCING & PRODUCING IN EUROPE

- Giorgos Karnavas - Heretic, Co-Founder and Producer
- Gudny Hummelvoll, Hummelfilm, CEO and Producer
- Dan Wechsler - Bord Cadre Films, Founder
- Moderator: Tom Grater - Deadline, International Film Reporter

10:50 – Coffee Break

11:10 – THE STREAMING WARS - BATTLEGROUND SWITZERLAND

- Bakel Walden - SRG SSR, Director of Development and Offering

11:40 – HOW TO... WORK WITH STREAMERS

- Lars Wiebe - Netflix, Manager International Original Film (DACH)
- Mats Frey - Writer/Producer
- Anita Wasser - Turnus Films, Producer and Co-Owner
- Benito Mueller - Barry Films, Co-Founder and Producer
- Moderator: Beatrice Neumann - International Screen Institute, Course Director

12:45 – Lunch

13:45 – THE STATE OF GLOBAL DISTRIBUTION

- Danny Perkins - Elysian Film Group, CEO and Founder
- Dan Steinman - 30West, Co-President and COO
- Laure Parleani - Totem Films, Co-Founder
- Robert Walak - President of AC Studios, Anonymous Content
- Moderator: Maren Olsen - CAA, Agent

14:45 – CINEMA'S SOCIAL IMPACT

- Shahrbanoo Sadat, Director
- Moderator: Sam Kadi, Director/Writer/Producer

15:15 – NEW IDEAS FROM THE NORDICS

- Kim Magnusson - Scandinavian Film Distribution, Head of Creative and Development
- Roosa Toivonen - Aurora Studios, Head of Creative
- Moderator: Julia Short - International Screen Institute, Head of Studies

15:45 – Coffee Break

16:00 – CHAMPIONING DIVERSE STORIES...AND REACHING NEW AUDIENCES

- Miranda Fleming - Bohemia Fantasia, Marketing Director

16:30 – EUROPEAN FILM: CRISIS OR CONFIDENCE?

- Matthijs Wouter Knol - European Film Academy, CEO and Director
- Moderator: Wendy Mitchell - Journalist, Film festival consultant

17:00 – WRAP UP & DRINKS