

# Zurich Summit

09

09:00 COFFEE & REGISTRATION

09:30 WELCOME

Christian Jungen – Artistic Director, ZFF  
Reta Guetg – Reta Guetg, Head of Programme & Industry, ZFF

09:40 ARE FILM FESTIVALS DRIFTING AWAY FROM WHAT WORKS IN CINEMAS?

Daniela Elstner – Executive Director of Unifrance  
Fionnuala Jamison – Managing Director at mk2 Films  
Susan Wendt – Managing Director at TrustNordisk  
Melanie Goodfellow – Moderator

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10:20 RETHINKING STREAMING: WHEN ARE STREAMERS THE RIGHT PARTNER FOR YOU?

Sasha Bühler – Director of Film at Netflix DACH  
Axel Kuschevatzky – Producer, Infinity Hill  
Nick Shumaker – Head of Anonymous Content independent  
Patrick Wachsberger – Founder and CEO of Picture Perfect Federation  
Andreas Wiseman – Moderator

11:00 COFFEE BREAK

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11:20 STREAMERS SCALE BACK: IS THERE A RENAISSANCE FOR INDIE FINANCED FILMS?

John Friedberg – President of Black Bear International  
Katie Irwin – Agent, WME Independent  
John Leshner – Producer & Founder | Le Grisbi Production  
Thorsten Schumacher – Founder & CEO of Rocket Science  
Roeg Sutherland, Co-Head Film Finance & Sales Group Creative Artists Agency – Moderator

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12:00 NOW THAT BOX OFFICE COMES BACK: WHAT ARE THE LATEST BUSINESS STRATEGIES?

Kiska Higgs – Focus Features, President of Production & Acquisition  
Tom Quinn – Founder and CEO of NEON  
Robert Walak – Head of film & TV at Iconoclast  
Mike Fleming Jr. – Moderator

12:40 LUNCH

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14:00 GAME CHANGER TALK: WHAT'S BEHIND THE SUCCESS OF LEONINE?

Benjamin Kramer – Co-Head Film Finance & Sales Group Creative Artists Agency  
in discussion with Fred Kogel – CEO of LEONINE Studios

14:40 ARE JOINT VENTURES THE KEY TO SURVIVE FOR INDIES?

Thomas Benski – Founder – Pulse (exited), Wayward, Creators Corp.  
Christine Hsu – Media Finance Agent at Creative Artists Agency  
Al Munteanu – SquareOne Entertainment (The Vuelta Group), Founder  
Christof Neracher – Owner & Producer of hugofilm features  
Sarah Schweitzman – Media Finance Agent at Creative Artists Agency – Moderator

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15:20 CRAFTING AWARD WORTHY FILMS

David Flynn – Creative Lead at WIIP  
Michel Merkt – Producer  
Howard Meyers – Focus Features, Executive Vice President & Global Head of Business Affairs  
Rowan Riley – Head of development and production at Alma Margo Pictures  
Diana Lodderhose – Moderator

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16:00 HOW TO BRING BACK OPTIMISM?

Niels Alberg – Co-founder and partner of PUBLIKUM / Will & Agency  
David Bernad – Producer  
Karina Gechtman – Vice president, international marketing and publicity at Anton  
Daniel Steinman – Co-President & COO of 30WEST  
Julia Short – Moderator

16:45 CLOSING DRINKS

Venue Partner

THE DOLDER GRAND

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