

Kick-Starting a New Era



Zurich Summit – Conference
The Dolder Grand – September 26, 2020

09:30-10:00

Play Suisse – an exclusive sneak preview

Gilles Marchand (Director General, SRG SSR)
Bakel Walden (Direktor Entwicklung und Angebot, SRG SSR)
Pierre-Adrian Irlé (Project Leader, SRG SSR)

10:00-11:00

Has the film business turned local

Toufik Ayadi (SRAB)
Mikael Fellenius (CEO, Film i Väst)
Kim Magnusson (Head of Creative, Scandinavian Film Distribution)
Livia von der Stay (International Sales, Wild Bunch International)
Agathe Valentin (Partner, Totem Films)
Moderator: Roeg Sutherland

11:00-11:15

The Answer to Cinema on demand: GoGoCinema – WHAT MOVIE, WHEN AND WHERE, IT'S ALL UP TO YOU!

Andy W. Bohli (CEO & Owner of Imaculix / GoGoCinema Europe)

11:15-12:15

Is the theatrical Business dead?

Danny Perkins, (Chief Executive, Elysian)
Torsten Koch (Managing Director, Constantin Film Verleih)
Stéphane Célérier (Mars Films)
Karl Spoerri (CEO and Co-Founder, SPG3)
Christoph Daniel (Producer, Managing Director at DCM)
Moderator: Roeg Sutherland

12:15-13:00

A short history of (audiovisual) innovation

Prof. Martin Vetterli (President, EPFL Swiss Federal Institute of Technology)
Prof. Sarah Kenderdine (EPFL, Laboratory for Experimental Museology)

Tech Partner



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14:00-14:30

Are the lines between film and television permanently blurred

Thomas Benski (Pulse Films)
Yann Demange (Director, Producer, Writer)
Moderator: Wendy Mitchell

14:30-15:15

Production during a Pandemic and How we move Forward

Thomas Benski (Pulse)
Cecile Gaget (President of Int'l Production and Distribution, ANTON)
Christophe Barrall (SRAB)
Tommaso Marzotto (Co-founder of Texit Films)
Katrin Renz (Owner, Producer, Tellfilm)
Moderator: Wendy Mitchell

15:15-16:00

Is the solution to all our problems in the COVID era Animation?

Roeg Sutherland (CAA)
Livia von der Stay (International Sales, Wild Bunch International)
Laurent Zeitoun (Founder, CCO, GOOD HERO)
Cécile Gaget (President of Int'l Production and Distribution, ANTON)

16:00-16:15 Coffee Break

16:15-17:00

Future of Film Festivals and Film Market

Carlo Chatrian (Artistic Director, Berlinale)
Lili Hinstin, (Former, Artistic Director, Locarno Festival)
Paolo Moretti (Director's Fortnight Cannes)
Salma Abdalla (CEO, Outlook Filmsales)
Moderator: Wendy Mitchell